

PRICK

magazine

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JUNE/JULY 2011 - VOL. 11 ISSUE 5

FREE

Featuring:
Danielle Colby

"PRICK" as a noun: A MARK OR SMALL PUNCTURE MADE BY A POINTED INSTRUMENT.



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PUBLISHER 'S NOTE

Wow! I have a lot to announce this issue! Taking PRICK to every other month was part of a bigger plan to produce additional titles. There was no time otherwise. One of the things that made PRICK happen in the first place was that it was a local tattoo community magazine. We got away from that inadvertently when we went to a national format. Well I am proud to announce our newest endeavor: Ink Atlanta Magazine. While our national readers may get less benefit from this, fear not. I am not done yet. Due to the fact Atlanta is a hub for the urban rap and hi-hop community, we are also launching an urban version of PRICK called Rhythm and Ink. It will focus on the massive and growing community of tattoo collectors of color. This one we will take national in the footsteps of PRICK. Both titles will be released in July! Check out www.inkatlanta.net and www.rhythminkmag.net for more info or to get involved.

– Chuck B

EDITOR'S NOTE

So much to announce indeed! We are very proud to unveil our new publications to our local and national fans this Summer. As Chuck mentioned, PRICK owes its success to the local Atlanta community that supported its start. What better way to give back than to create a new local magazine to show off all that the Atlanta scene has to offer?! (I'd be lying if I said I'm not also excited to add another medium to promote the Ink 4 Pink cause as well.) With the continued success of PRICK and strong positive feedback for Ink Atlanta and Rhythm and Ink, this Summer is just a smolder as to what we have in store! Thank you for sticking with us. We'll try our best to make you proud!



ON THE COVER:
Danielle Colby
by Amy Richmond
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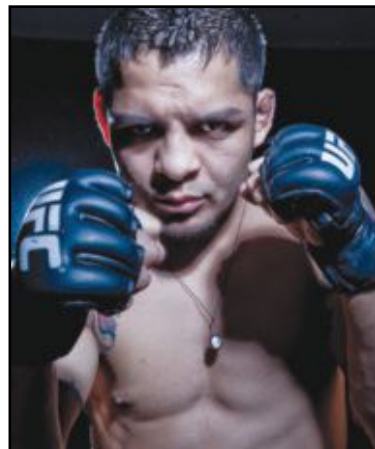


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PRICKIN AROUND

LOST HIGHWAY TATTOO EXPO

BY J.J. DIABLO PHOTOS BY PINT BOTTLE PHOTOGRAPHY

The good folks of Montgomery, Alabama's Oni Ink and Taylor Made ventured into uncharted terrain this February by holding the state's first ever tattoo convention, the Lost Highway Tattoo Music Expo. National artists like Georgia's Jarvis from Lucky Draw Tattoo, New York's Mike Pastore from Masterpiece Tattoo, and Jason Rigstad of Pistol Whipped in Ft. Worth and Scream'n Ink in Abilene, Texas, as well as locals like Capitol City Tattoo and Showtime Tattoo kept their booths full finishing back to back walk up tattoo clients as bands like the Honky Tonk Hustlas, .357 String Band and Bob Wayne & the Outlaw Carnies played into the night. Friday and Saturday even featured sideshow performances from the one and only Show Devils, The Enigma and Serana Rose with suspensions from

Photos on this page: Top left: Saturday's Tattoo of the Day by Mike Pastore. Top right: Gieger torso piece on Marilyn Miller by Jay from Capitol City Tattoo won Friday's Tattoo of the Day. Right: Lucky Draw's Jarvis tattooing his signature cow on Serana Rose with her signature purple ink. Below: Jay Schuler hard at work. Bottom right: The Enigma doing what he does best.





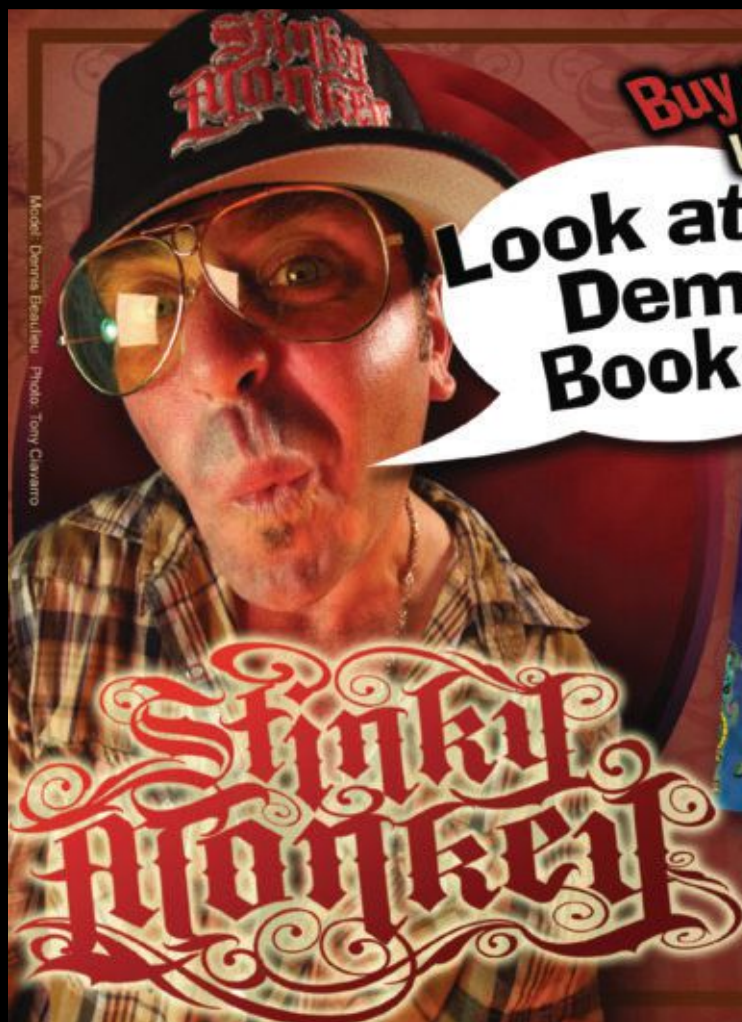
On this page: Top left: contestants for the Miss Oni Ink pageant. Top right: lighthouse by Jarvis of Lucky Draw Tattoo. Middle: Mike Pastore hard at work on his Tattoo of the Day winning joker tattoo. Left: Scream'n Ink's Deakon is one tall order. Right: Jason Rigstad showing off his suspension swing skills and (above) his high powered ink skills. Ouch!

LOST HWY CONTINUED



Photos on this page: Top left: .357 String Band relaxing at the bar and taking in the rest of the performers. Above and below: "Show Devils" display their love and talents with light sabers, fire and all things chainsaw-able. Below: Scream'n Ink suspension swing in action.





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LOST HWY CONTINUED



Photos on this page: Top left: Benecio portrait by Chris Clements. Top right: expo goer shows off her "Peg leg". Bottom left: Rib piece by Tony Mancina. Bottom right: another view of epic side piece by Jay Schuler.

Scream'n Ink. When he was not tattooing, Jason Rigstad even used his back suspension hooks to pull a truck loaded with grown men, including the Enigma across the auditorium and outside into the parking lot. The Enigma stayed in booth Sunday to tattoo his famous puzzle pieces on clients including tattoo virgins from the local police department! The whole town seemed to buzz with word of the tattoo show. In the evening, everywhere we went people had questions about the show and many of the same faces showed up the following day. The flow and enthusiasm of walk-in foot traffic was evident as the bulk of the tattoos done at the show were booked on the spot from tattoo enthusiasts and curious collectors.

Overall the show was a damn good time with some of the finest and some of the craziest people I've ever met! Don't believe me? Check out pics from the show to prove it! ★

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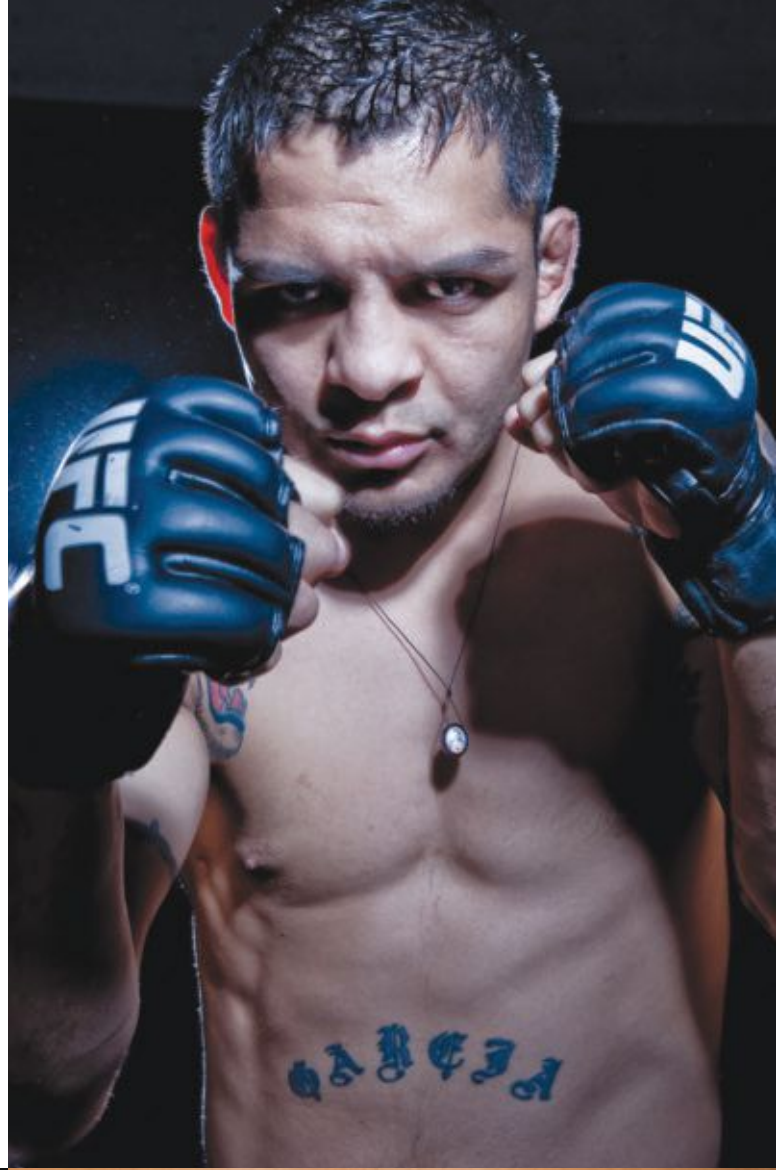
INK OF THE RING- TAPOUT'S

Leonard Garcia

BY GREG TRUELOVE

We at PRICK are excited to bring to you another MMA fighter spotlight featuring one of the UFC's most tatted competitors. Our good friends at Tapout came through by hooking us up with one of the UFC's most exciting and popular fighters around, Leonard "Bad Boy" Garcia. Sporting lots of ink and having lots of entertaining fights to his credit, Garcia is a standout in the world of MMA. Having competed in the WEC and the UFC and winning multiple fight of the night bonuses this "swing for the fences" fighter was recently awarded "Fight of the Year" by the UFC for his amazing bout with Chan Sung Jung. So with such exciting performances in the ring it comes as no surprise that this native Texan loves the sting of a tattoo needle and ink art to match his "all or nothing at all" fight style.

Leonard started out as the local football star and was on track with aspirations to make it to the collegiate level until a fight over nachos one night at a neighborhood mexican restaurant lead to a fight with another guy who ended up stabbing Garcia multiple times in the back and torso, collaps-



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LEONARD GARCIA CONTINUED

ing a lung, and coming within millimeters of his heart. It was during his recovery from these senseless wounds that his college football dreams slipped on by, but the world of MMA came knocking. Around this time he got his first tattoo, a symbol meaning eternal life which was a tribute to his sister who had passed away. As Leonard got into fighting in local MMA events in Texas back then, he one day went to go watch a friend get tattooed and decided to get barbed wire tatted around his arm just on a whim. It was then that he noticed he liked the painful feeling of getting tattooed and the feeling of triumph that comes afterwards when it's finished. The MMA fights kept coming and Garcia eventually dedicated himself 100 percent to training and living the life of a fighter, sacrificing a lot to get on that road of being the best athlete he can be and making his living as a pro MMA fighter. Immersing himself into training and the world of fighting styles Leonard decided to get a martial arts themed piece with a dragon and a tiger tattooed on both shoulders. Being from Texas and sharing the same birthday as Billy the Kid, July 14th, Leonard also felt compelled to get "outlaw" tattooed on his back.

It was Kent at Plainview Tattoo who did Garcia's first three tats and then it was the great shop in Lubbock, Texas, Inkfluence, where he went for his dragon and tiger tattoos. Lately however Leonard and his roommate and fellow MMA fighter Donald 'Cowboy' Cerrone have been getting worked on by artist Ben Gun at Mantra Tattoo in Denver, Co. So now with a serious collection of ink on his body, Leonard realizes that when he looks down at the empty spots on his skin he always imagines what he could put there in the form of new tattoos. His future plans right now include getting the left side of his back worked on to even out the piece on the right. "Maybe after my next fight or when I get some down time, I'll get down to Mantra to be worked on but after that I don't have any real plans to add any more ink" Leonard explains. However, as we all know, it's only a matter of time before he breaks down and finds a new spot on his body for even more.

For more info on Leonard Garcia check out his website www.badboy145.com <<http://www.badboy145.com>> , or look his fan page up on facebook. Watch out for Leonard's upcoming UFC fight in August 2011. ★



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FEATURED ARTIST

Adam Machin

BY TRENT AITKEN-SMITH

I first heard of Adam Machin after Prick's editor told me he had just done a three day sitting with Russ Abbott (Ink & Dagger Tattoo Parlour, Atlanta, Ga.) Interested in hearing his side of the story, I contacted the man to find out more about his marathon sitting.

"We did it at the studio in Atlanta and yeah we discussed the idea initially, but there was no preliminary sketching or the likes, we just winged it! I wanted to get a sleeve from Russ and he suggested, after a few e-mails discussing the idea, that we could do it in one hit if I was up for it! I guess I felt that I kind of owed it to my customers to go through it, as I subjected them to pain every day."

I'd say a very thoughtful gesture from Adam to his customers, even if a little mad. I ask Adam how he managed the sitting, knowing how three hours in the chair does me in, let alone three days! "The worst part was the lack of sleep after I had my initial flight cancelled and had to make a mad rush to get to the States. So that initial consultation was done after not sleeping for twenty-four hours ... and of course sleeping in between sits was difficult! I think I sat for around nine or ten hours on one day, that was the longest. To be honest, it was the change in my appearance that was the most drastic thing. A sleeve is usually realized over a much longer period."

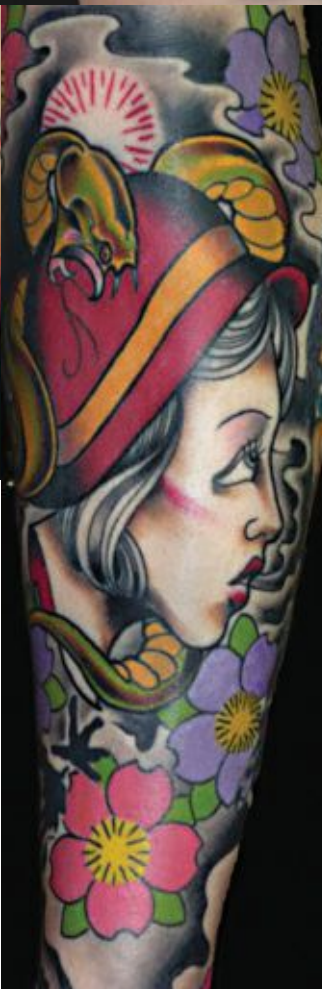
With an introduction like that, I get the feeling that this is going to be an interesting interview and as I soon find out, I am not going to be disappointed. Starting with Adam's apprenticeship and travels, it gets a little crazy.

"Shell and Dai (Ace Kustom Tattoo, Manchester) mothered me from an early age and I pretty much owe them everything. Shell introduced me to Barrie "Saz" Saunders (Saz Tattoos, Manchester) and this is where I apprenticed." After three "grateful years" with Barrie, Adam decided to move on and this time his new direction took him traveling around Europe. Stopping in Greece, France and Germany, Adam was lucky to work with other talented and enthusiastic tattooists, picking up a few crazy adventures along the way. "Once, while I was guest spotting in Greece, I tried to defend a lady's honor by spear tackling (what I later found out to be a Royal Marine) because he was getting a little out of hand. It all looked very heroic and good on my side but what actually happened was that I was so drunk that, when I went to



throw a misjudged running punch at him, I tripped rather spectacularly, collapsing on him in a heap. Fortunately, I dislocated his shoulder. My time in Paris was spent working in a studio that I didn't really feel was for me but the place itself was fantastic. I made some wonderful friends and had some fantastic nights in Paris. We lived on next to nothing in my tiny box of a flat on Rue Beaubourg, which was opposite the Pompidou Center's glass lifts. The shutters on my windows didn't work, so I often pranced around in the buff, giving Europe's most popular lift service a daily peep show!

After about a year traveling Adam returned from his crazy adventures and settled in Torquay with Phil Bond (High Class Tattoos, Torquay) where he further developed his tattooing skills. With Phil as the captain of the ship and Luke, Spike, Troy and Cain along side, this is where Adam learned the real ethics of traditional



ADAM MACHIN CONTINUED

tattooing.

"I owe Phil Bond and his family so much for my career. I feel that I really earned my stripes down in Torquay with Phil. I learned to tattoo fast and solid, throw people out of the shop and to be woken up at three in the morning to throw some clothes on and join the extended family in a brawl in town!"

After many good times with the Bond Family, Adam decided it was time to make the next move and open his own tattoo studio. So one final trip to Germany, to work with the fantastic Dieter & Anke of Tattoo Electric in Koln, it was back to Wilmslow where he opened The Tattoo Company.

So, history lesson over, let's find out more about what makes Mr. Machin tick.

"Well I should start by saying how fortunate I feel to be part of an industry that indulges my hobbies and gives me a way of making a living through a creative practice. Like many tattooists, I feel the pressure of constantly having to be spontaneously creative and diverse but still, I thank my lucky stars that I have some kind of place in this industry. It is a wonderful world. Until one is part of it, either as a collector or whether you are fortunate enough to work in a shop, it is a constant source of excitement and sometimes misinterpretation. I guess I mean that if you're not involved, then you won't always see those idiosyncrasies that make it a really special place! I have very mixed feelings on the state of the industry as it is today, not that I can claim to be in anyway part of the old school as I've only been tattooing around six years. Yet, I like to feel that I still have some morals of the old time tattooists along with a healthy work ethic that along with it brings the opportunity to push my work further and travel more."

"One thing that is great about the industry is that there are so many amazing tattooists around at the moment. Artists sharing creative ideas and processes with each other, leads to artists improving their work two fold each time an idea is shared. I'm not saying that we should be out there on blogs telling all but the good old exchange that happens when people work with each other is a fantastic thing. This leads me on to a major gripe and that is, there really is no excuse for having an awful tattoo anymore. It really upsets me when rubbish tattooists are still making a living putting god awful work on people. There really is no excuse! Whether you agree with it or not, the info is out there now. All the books, DVDs and of course the television shows. Yet we still see the same old, bullshit tattoos walking in to the shop. I know I'm not alone in saying, that its so frustrating that even



with all this, customers still settle for crap. And I'm not talking about super exciting sleeve work and body suits, I mean just good solid, clean walk-in work. I would love to see more clean names on wrists or football badges rather than less fancy, no outline fuzzy attempts at Robert Hernandez style sleeves taken on by over ambitious rock star apprentices. It's like they have an image that they want to achieve but have no idea what it is actually all about - which is surely putting on good tattoos for the paying public? Whatever a good tattoo may be, it is not for me to say, but at the end of the day we are a service industry and our last tattoo is our best advert!"

"God I sound bitter don't I? I guess I just wish that tattooing was not so huge right

now. I know that sounds strange but I feel that even though it's good for business, I yearn for the day when was uncool to be tattooed. Maybe then guys mothers will stop phoning me up, asking if I would apprentice their unborn child as they think that it would be a great career for them to get in to! It is not that I believe that tattooing is not for everyone, I just believe that when something becomes so popular in today's market, then it becomes just another disposable form of meaningless material wealth, to be championed by media until they have drained every bit of sincerity and interest out of it. For me tattooing has lost a little bit of its magic and mystery but hey I guess you can't have everything!"

No you can't have everything Adam but you can do as you are doing, speaking about what you feel passionately about. The more the public learn the truth, the better our 'little' industry will become. We all learn our ideals off of people we admire that came before us, people who have influenced us to be what we are. So who are these artists for Adam?

"My influences are a little bit of a mixture of many things. I try and be flexible in what I do rather than being a 'specialist'. I love some of the super solid, clean, traditional work of people such as Ron Henry Wells and Myke Chambers but also the more illustrative work of Russ and Timmy B. There are so many great tattooists that it is impossible to mention everyone. I find that the best source of inspiration for me is a huge library full of wonderful books on anything I can get my greedy little hands on! After all, the more reference you have, the more exciting and informed your work is going to be. Saying that, meeting up with Russ and everyone at Ink & Dagger really opened my world up. I learnt so much when I was over in Atlanta and was really welcomed by Russ and his family. They probably think that I suck and ate all their food and drank all their booze but I think they rocked!"

So besides doing guest spots, I ask Adam if he is going to be doing any conventions in the near future? "I guess I need to get out there and meet a few more artists I admire but I'm a little bit reclusive when it comes to conventions really. I just tend to get a little overwhelmed with all the super cool people that are there! At the end of the day, I am just a normal chap that puts tattoos on people! My biggest problem is that I don't know what to say to people whose work I admire! I hate being a sycophant and it's really hard to find a genuine way of complimenting someone's work at a convention. It's like, 'Um, hi Steve (Byrne). I like your work...it is good...I am a tattooist as well.' That's really what I said to him in London a few years back. Thankfully, he was incredibly polite and an all around good chap. I think that was it for me and conventions. I felt a fool and went home!"

Well Adam, I personally think you should give conventions another try. I think the tattoo world could do with more artists like yourself flying the flag. But until that time, here's to seeing more of your work on the public's skin.

Get more info on Adam Machin at: www.thetattoocompany.co.uk ★



HOT INK

Danielle Colby

of History Channel's
American Pickers

BY J.J. DIABLO PHOTOS BY AMY RICHMOND PHOTOGRAPHY

Roots Woman:

Danielle Colby may not be a household name YET, but in just over a year's time, her mark has already been made on the attentive eyes of antique treasure hunters and History Channel watchers across the country as the more than on top of her game, tattooed bombshell of *American Pickers*. Touting her own brand of fashion and beauty no commercial stylist could duplicate, Colby lets her roots show in every episode wearing tee shirts from her favorite bands and proudly showcasing good tattoos on what's left of educational and innovative



television. But where do these roots stem from? Danielle was nice enough to take some time to chat with us and give us a peek into what makes her world tick and the music that makes her heart sing.

Danielle Colby has immersed herself in the world of design, crafting hand made clothing and accessories, often inspired by her two children, Miles and Memphis, and infusing "vintage and antique pieces in with her newer textiles". In fact, she started selling her wares out of a root cellar in a "DIY Shop" called "4 Miles 2 Memphis", featuring "eclectic designs for bargain basement prices".

Things changed a bit when her path crossed with Mike Wolfe. Colby explains that Wolfe would go looking for new antique finds and always come back with the craziest, unbelievable stories from his travels. He decided to document his encounters on the road and got a spot on Plumb TV before beginning work with Cineflix Productions. It was this partnership that led to the pilot of *American Pickers*. Colby says, "the leads started pouring in after the first episode!" In fact, there were so many leads, Colby had to hire her "right hand woman", Becca, to assist in sifting through all prospects they now receive as *Pickers* has rapidly taken wings.

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DANIELLE COLBY CONTINUED

While the world has met Colby as the strong woman keeping pickers, Mike Wolfe and Frank Fritz, on point, this lady is certainly more than meets the media eye. Not only does she continue to sew and make vintage originals for Danielle Colby Designs, she is setting the example by using her newfound celebrity for good. Her website features links to all of her favorite things including the Kevin Colby Gallery. This gallery showcases photography of Danielle taken by her father, Iowa artist, Kevin Colby. These outstanding prints are sold with Danielle's personal autograph to help aid in her father's fight against Leukemia. We couldn't think of a better reason to purchase this Renaissance woman's signature.

Colby's big heart doesn't stop with blood relatives, as her family brood is growing. She has started promoting for her (and recently our) favorite brand of roots music, aptly titled "Danielle Colby Presents! The Music of Farmageddon Records". The EP was just released in April, complete with a release party performance from Colby's burlesque troupe, Burlesque Le' Moustache and Farmageddon friends, The Calamity Cubes. The album boasts amazing stripped down country, thrashgrass and gutterbilly grit sure to burrow a way into your heart from Farmageddon artists like Jayke Orvis, The Goddamn Gallows, Highlonesome, James Hunnicutt and more.

We think Colby says it best when she states "It is amazing what a cute little . . . girl from Iowa can do." Check her out for yourself on History Channel's *American Pickers* every Monday night at 9pm EST. ★

For more info on Colby and Farmageddon Records visit:
<http://www.daniellecolbydesigns.com/> and
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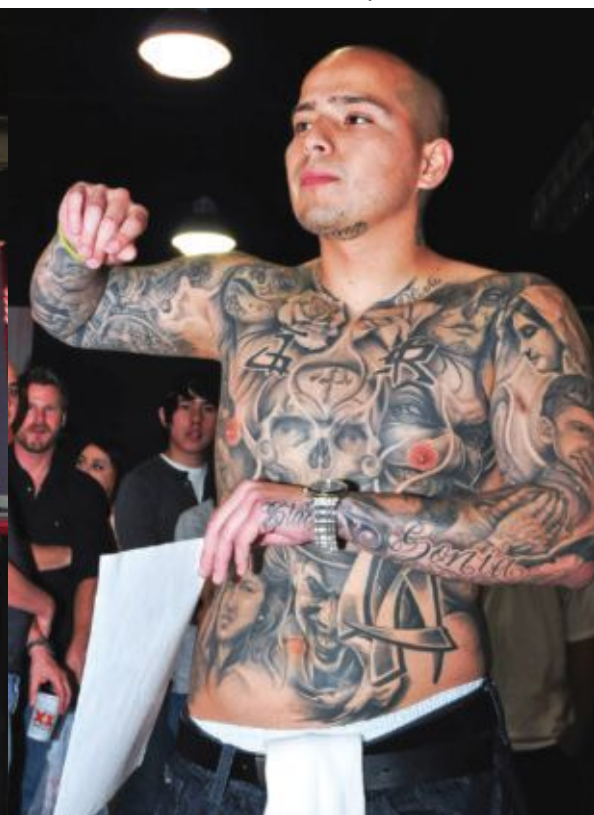
Musink in L.A.

BY GREG TRUELOVE

Musink Tattoo Convention held in Orange County, Calif. debuted in February 2008, and sold out with over 13,000 music and tattoo fans in attendance to see the three day lifestyle event hosted by Kat Von D. The 2009 edition proved just as successful, and the latest event held this past March was a success as well. PRICK showed up to this year's festival that included musical performances from Biohazard, CKY, Thrice, The Used, and Suicidal Tendencies. Musink features many vendors and booths with tattoo artists from all over SoCal. You can see great talents such as Robert Hernandez, Bob Roberts, Jack Rudy, Megan Hoogland, and many many more. This year the festival brought the Active Ride Skate Shop where team riders and local skaters could show their stuff on the Active Army



From bottom left: Musink hostess Bernadette Macias, of Sullen Angels. Evan Seinfeld of Biohazard rockin' on the music stage side of Musink. B-Real of Cypress Hill hangin' with Jay Greely of Lowbrow Ink. The Sullen Angel Girls. Nixxi Moroni, winner 1st place traditional.



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MUSINK CONTINUED



Kathy Barasas, 1st place realistic large winner.



Tattoo contestant ink from the show.

outside street course located between the convention hall and music venue. Musink 2011 also featured the Sullen Angel sponsored Miss Musink contest where up and coming models competed to be crowned Miss Musink.

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"There is just as much of an art to making your business run correctly as there is to making your tattoos go down the right way!" says Brian Brenner, owner of both **TRUTH & TRIUMPH//SMARTBOMB TATTOO** studios. Pursuing the art of building a business is something Brenner is very passionate about. "I'm really attracted to principles that make organizations work. I've read countless books written by business moguls and basically any type of speaker on the subject of business. I can't get enough!" Obviously so. Not only is Brenner the leader of one of the biggest tattoo companies around but also very much involved in the extensive multimedia marketing his company does; on top of filming and producing his own tattoo web show **TATTOOED TV.COM!** Anyone who knows Brenner will tell you he's no stranger to long workdays and, when it comes to business, he's well equipped to handle it in a big way! "Busy is the only way I know how to be," says Brenner, "and I wouldn't trade it for anything!"



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All tattoos by Brian Brenner







URBAN SPOTLIGHT

TOMMY GUNNZ

BY CHAZ BEEZY

This issue debuts our first installment of "Urban Spotlight". There is currently a renaissance within the Urban tattoo community. Just like modern tattooing came from rough beginnings so did the urban shops. Though often overlooked in mainstream tattoo media, the shops are stepping up and so are the artists. We randomly ran into Tommy Gunnz of Naked Guns Tattoo, Mableton, Ga. at this year's Tampa Bay Tattoofest. I have been wanting to start an urban section in PRICK and even do a whole separate magazine on the topic for a while now, we began to talk on the topic and turns out he and his partner and Naked Guns' shop owner, Joe Mackenzie,

were planning on releasing just such a magazine called Rhythm and Ink. Well turns out they were open to partners and now Rhythm and Ink will be released under the PRICK brand! Stay tuned. It will launch in July!

Tommy has a degree in art and has even been an art teacher at a college, but as with most aspiring artists it is hard to find collectors of wall art so he turned his craft to skin.

His story goes like this...

CB: First of all, tell me about your art background.

TG: I have been doing just about every form of art and winning nation-wide art competitions for my work since I was in

elementary school. It is just something that I have always had a passion for and excelled in.

I have two Bachelor's degrees in Illustration/Graphic design and Art Education from the University of Georgia in Athens. I have taught art in Atlanta Public Schools for the past three years. I recently quit teaching due to the need to travel for family issues and the tattoo industry has now absorbed my life.

When did you get into tattooing as an art form? When did you start tattooing?

I always wanted to get into tattooing, but throughout the years, I felt a little resistance trying to find an apprenticeship

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TOMMY GUNNZ CONTINUED

in the local shops around the Athens and Atlanta areas. A lot of shops did not even take me seriously, because I did not have any tattoos- and telling a couple of shops that I could do art better than anyone that already worked there, probably didn't help either. After learning how to tattoo, I realized that there is a lot to the form of art; it is just like a medical practice. I am a constant learner and always trying to push myself.

How did you learn? Did you go through an apprenticeship?

One day, I came across a tattoo shop that was just opening down the street from my private art studio in Atlanta. The tattoo artists that worked there were in search of a realistic portrait artist. After they saw my art portfolio, they immediately accepted me. (Plus, they needed a lot of help remodeling and cleaning up the new shop). Let's just say, I caught on very quickly, and after 3 months I was working at the shop full-time. I apprenticed under Haven Howell and Kiazer Soze' of NAKED GUNS TATTOO in Mableton, Ga.

What do you think is the biggest misconception of "Urban" for a lack of a better term tattoo artists/shops?

Do you mean BLACK?! The biggest misconception is that good work does not come out of urban shops. F#\$% that! I know plenty of badass urban tattoo artists that deserve to be highlighted and hold their own in this industry. I like to have my artwork speak for itself, no matter what classification I fall under.

Also, there is a lot of fear associated with working on the skin of black people that I have noticed from even a lot of respected and experienced artists in the industry. There are a variety of skin types within the urban culture. A great artist can turn any canvas into a great work of art.

What needs to be improved?

The awareness of talented artist in the mainstream media needs to be improved. A little affirmative action would help. But really, the urban artists need to take the initiative and push themselves to create great art, as well. There are a huge number of crappy tattoos that exist in the urban culture. We as urban artists and people need to have a greater awareness and appreciation for the art form and strive to achieve and receive quality art. A lot of my dark-skinned clientele comment that they never knew that they could get such a detailed or colorful tattoo on their skin. A lot of this conception is due to the fact that the quality is never highlighted, because quality urban artists are rare. Thus, since we urban tattoo artist are never seen in the mainstream tattoo media, the urban culture assume we don't exist or a certain level or quality is impossible.

A lot of rappers/hip hop musicians and professional athletes get tattooed by artists in their old neighborhoods by artist/friends even though they could afford to fly to Japan and get a dude named Horioishi, super-bad-ass the third. Tell me about this phenomenon.

The main thing is that people feel comfortable with people they know and who know the styles of their culture. Most experienced artists have a certain style or concentration that they specialize in. Sure if you paid them enough, they would do any style. But honestly if they are not as familiar with an urban culture, is that really who you want to doing an urban tattoo? I have done tattoos on dozens of rappers and athletes and they have



some of the most vivid imaginations and often want tattoos that are representations of their hoods, cultures, and lifestyles. You can look at my work, and see the great urban influence and subject matter. I can't see Lil' Wayne or Rick Ross with a Horioishi style tattoo. His concentration is not their culture.

Your thoughts on the future of the "urban" slice of the tattoo pie?

The urban slice of the tattoo pie has always been there since the beginning. My vision is that our styles will be more relevant to the media and more competitive in the industry. In a lot of my personal artwork, I like to concentrate making statements and telling stories on social, religious, and political topics. I would like to do the same in the tattoos I illustrate, as well. ★

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TATTOO SHOW

The 12th Annual

Tampa Bay Tattoofest

WORDS AND PHOTOS BY CHUCK B.

This years Tampa Bay Tattoofest proved to be another success. One reason it was especially good ... Sailor Jerry Rum was a sponsor. Cups of free Sailor Jerry Rum runneth over thanks to the lovely Sailor Jerry girls roaming the isles loading everyone up. I was wasted 30 minutes into the fest. Luckily I was there to take pictures of tattoos not actually do them. My sidekick for the show, Jermondo the comedian (aka my attorney Black Lazlo), helped keep things in line as far as note taking but he was admittedly as wasted as I was the entire time.

We actually arrived late Friday night because I thought the show was the following weekend thanks to the production haze of PRICK and our new ventures Rhythm and Ink, T.A.P. and Ink Atlanta. We were crashing the stage just as Friday's Tattoo of the Day contest kicked off. I was greeted with open arms by host Radical Randy just before he asked me in front of everyone "Where the fuck have you been?". At that point it was on!



Photos on this page:

Heather Seiwel shows
her rainforest side piece
by Steve "Lammy"
Lamantia

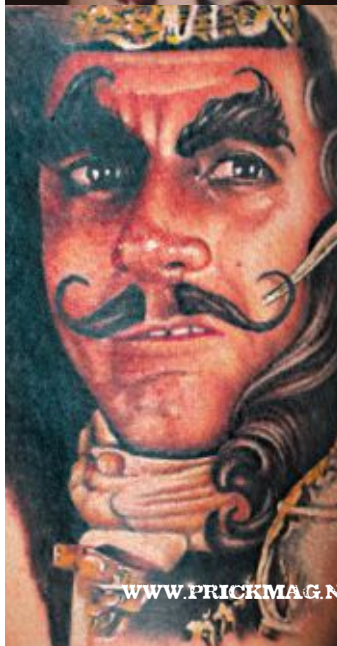
Raptor tattoo by Aaron
Gross on Kelly Frazier.

Fire Marshall Bill on Paul
Cooper was done by Mike
Sizemore, winner
1st place color.

Day of dead girl with blue
overtones by Paul Cooper
and Brandon Summers.

Captian Hook tattoo by
Todd Grant on Ryan Neri.

Multi color day of dead girl
with flowers by Lammy of
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TAMPA TATTOOFEST CONTINUED

Photos on this page:

From top left: Carmen Verandah tattoo by Mike Tuten on Shannon Young. Uncle Sam/Bush tattoo on Alan Donovan by Stephon. Darth Vader cock and balls by Gabe. Mike Hunter's technicolor biomech bodysuit by Dee Peacock earned the awards for 1st Place Overall Male, Best Sleeve and Best Large Color! B&G Native American tattoos by Oscar Bustos. Girl with knife tattoo on Jason Harand by Staci Black. Daddy's Little Girl by Lammy on Matt Gesner. Rodney Dangerfield tattoo on Danny Fernandez by Fish.







TAMPA TATTOOFEST CONTINUED

Photos on these pages: From top left: Ashley Green got her head tattooed by Earl Noble. Eddie of Tattoos by Eddie showing his custom machines. Girl with vail and crow tattoo by Doug Hatter. 'Tell me, Mr. Positive' skeleton tattoo by Cheese on Jon Cornwell. Veggies and bugs tattoo by Lefty on Mandy Baker. Art deco Elizebeth Taylor as Cleopatra by Amanda Pepper. Batman characters by Chris Blinston. Josh Sparks' (left bottom) entire chest was tattooed at the fest by Midwest Rick. Baby portrait with pink by Lammy. Purple swirled leg sleeve by Mike Sizemore on Sean T. Hunt. Winner for Best backpiece on J. Michael Taylor by TJ Halvorson. Sailor Jerry girls (bottom right) pimpin' the show sponsor's goods.





TAMPA TATTOOFEST CONTINUED

Photos on this page, from top left: Self pierced pink ribbon piercings on/by Tara Woodard. Cowgirl tattoo by Mr. Scary on Alan Podder. Portrait of Doc Dog tattoo by Fish, tattoo of day (B&G) Fri. Neck clock tattoo on Miguel Romo by Diego. Mark Longenecker shows his hand made Tampa Skateboard downhill trophies as Radical Randy represents. Gator tattoo by Mark Longenecker of Endless Summer Tattoo





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TAMPA TATTOOFEST CONCLUDES

Photos on this page: B&G Jesus by Jonathan Svescan on Greg Rogers. Crazy Dave of Daytona Hardcore Tattoo. Spike Stapps polynesian face tattoos by Marcus Lund. Tattoo contest entry Chelsea Carson's skull and floral thigh piece was done by Jonathan Clark. Floral lower leg on Grin Roo by Timmy B. of Black 13 Tattoo. Damn the Man rose/bomb by Earl Noble on Kristian Carimo.



The 12th annual Tampa Bay Tattoofest lived up to its reputation as being one of the best shows in the Southeast. The tattooing was non-stop, the contests were packed with amazing work and tattoo of the day entries were all stellar. The one tradition that got totally hosed this year was the annual parking garage downhill skateboard free for all. The new management of the Tampa Doubletree Hotel put the deathblow on it just as it became actually organized! Mark Longenecker even made custom trophies, there were contest categories, costume contests and everything. The event was moved to an abandoned garage but the cops killed it there.

For more information on the Tampa Bay Tattoofest go online and check out www.tattoofest.com. Get attending artist info and more highlights. Thanks to my attorney Black Lazlo aka Jermondo the comedian we have some great video we are making a DVD of. Stay tuned to www.prickmag.net to get your copy of PRICK TV, Tampa Bay 2011. It's a good thing too because thanks to Sailor Jerry Rum I blacked out midway through the show and lost all recollection of events. Man, I can't wait till next year's fest! ★

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VAUDEVILLAINS- VIVA LE VOX

BY KRIS MELTON

In a world of music with an ever expanding list of names to describe the genre a band best embodies, Viva Le Vox further defies and challenges a label. This quartet of characters hailing from Lake Worth, Fla. has been described as both a "full bodied religious experience" and a "hillbilly zombie circus" due to their unparalleled performance and exaggerated twist on punk, rock, and soul. With two album releases under their belts and a zealous tour schedule, the group is wowing audiences across the country. The guys took time from spreading their merriment and insanity to shed some light on what Viva Le Vox has planned next.

How did you decide on the name Viva Le Vox?

- It decided on us.

You describe your music as Roots Rock-N-Roll. What do you hope that conveys?

- Dirt and rotting wood, maybe some mold for good measure.

What musicians are Viva Le Vox influenced by the most?

- Jelly Roll Morton, Captain Beefheart, Lux Interior, Danny

Elfman, Billie Holiday, Lonnie Donnegan, Professor Longhair, Joe Strummer, The Oblivians, Howlin' Wolf, Mr. Quintrón, The Kinks, Duane Peters, Johnny Thunders, Marc Bolan, and THE RAMONES to name a few.

How did you transition from playing midnight shows at laundromats to performing at festivals and touring across country?

-It's simple, you just play anywhere and everywhere you can at any and every chance that presents itself. Eventually, people start asking you back over and over again. And it wouldn't be possible without the undying help and support of a long list of good people.

Viva Le Vox will be performing at the Muddy Roots Music Festival in Tennessee this September. Who else is on the line-up that you're excited to see?

EVERYBODY, especially O'Death, Reverend Deadeye, The Goddamn Gallows, Jayke Orvis, Rachel Brooke, Highlonesome, Sasquatch and the Sickabillies, goddamnit everybody, I said.

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VIVA LE VOX CONTINUED



You released “Desperation Alley” in 2009 and “Wayward Ones” in 2010. Plans to record another album this year?

- Yeah we got plans. We hope to hit the studio this summer and put out a full length.

Who has the most unique tattoo? The most tattoos?

- Antoine has the most unique ones; I guess that's how you could describe them. And Paultergeist owns the "most tattoos" category.

Does the band have a favorite tattoo artist?

- Yeah, Paultergeist. He's been tattooing professionally for nine years.

What does Viva Le Vox have in store for fans this summer and fall?

- Tour, tour, tour, new record, tour and tour. After we tour for a bit we might take a break to tour some.

For music and more info on Viva le Vox, visit:

<http://www.facebook.com/photos.php?id=23206634#!/pages/Viva-Le-Vox/118792849711> ★

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MUSIC NOTES

BY KRIS MELTON - ROCKFIST REVIEWS



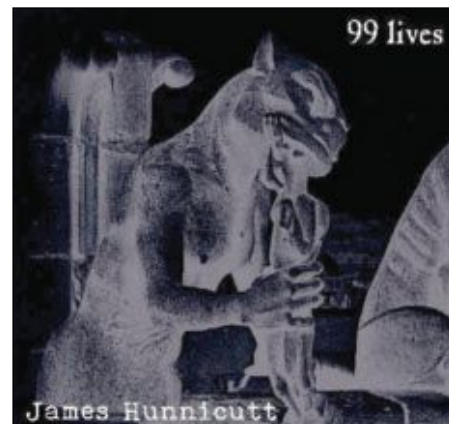
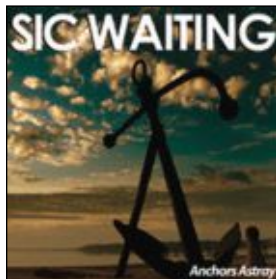
SIMPL3JACK *Simpl3Jack*

Some musicians work their entire lives on building skills that others seem to take to naturally. For the trio of 13-year olds from Orangevale, Calif. called Simpl3Jack, the latter is certainly the case. A band born out of a talent show now has an ever growing fan base and five music videos with over 10,000 hits each on YouTube. Look out Bieber nation! Pulling inspiration

from life's little laughs, songs are humorous and relatable to kids of all ages. The group's self titled debut album pulls from a vast array of inspirations ranging from Tarantino to Bob Dylan to the White Stripes. You can't help but chant along to "Song For Meg", with its retro feel where punk meets pop, with a deep bass and distorted guitar. Catchy, sappy and awesome, "Tomorrow" is a song that sticks in your head, and you find yourself singing it later while pumping gas. "Lizard Wash" is reminiscent of old school Silverchair with its reflective lyrics and ambient instrumentals. The fiercely fun "No Cojones" provokes jumping, head banging, and shouting in unison. Other memorable songs include "Simpl3Jack Johnson", "O-Ren", and "Racewalker".

SIC WAITING *Anchors Astray*

Whether you're moshing in a pit, grinding on a skate board, or head banging in your car, Southern California's Sic Waiting inspire good times with their no excuses necessary punk rock. Sic Waiting's, "Anchors Astray", focuses on technicality, creativity, and the core of cherished punk rock of the ages, attitude. "A Part of Everyone's Disease" opens with vocals simply stating "Sic Waiting sucks" not only demonstrating the band's humor, but instantly grabbing the listener's attention. Fun, fast, and super catchy, this song delivers dynamic change ups, climatic drums, brutal guitar, and melodic vocals. "Sunset on the Moon" is reminiscent of classic Green Day, featuring gritty verses followed by a more mellow chorus. Add to that a reggae influence, and this song makes you want to sing, dance, and screw. The blazing verses hit the harmonizing chorus in "We Can't All Be Right". As the bass and guitar seem to instigate the other to push harder, the blaring vocals encourage the listener to scream along in unison. "These Old Shoes" shows an unexpected vulnerability, featuring an acoustic guitar and lyrics sung a cappella. After some tears in your beers, follow up with "Black Label". Its melancholy opening transitions into ferocity and confidence. The audacious bass in "Bleeding" leads the song into the chaotic phenomena of the entire band rocking out, daring you to listen and not catch their contagious energy. Other mentionable songs include "Consumers to the Grave", "Okay, I Lied", and "The Price of A Good Night's Sleep".



JAMES HUNNICUTT *99 lives*

Solo artist extraordinaire, James Hunnicutt, embraced the terms craftsmanship and humility upon creating his latest release "99 Lives". The album is laced with melancholy chords and lyrics that cut to the core of a personal angst, letting each song tell a story with an intimate meaning. One almost feels intrusive by the honesty displayed, but easily becomes entranced by the raw voice inviting you to listen. Sounding from another era, and impacted by genres across the board, Hunnicutt's voice is Morrissey meets Johnny Cash accompanied only by an acoustic guitar. The title track, "99 Lives", unveils his unrefined voice etched with pain, and every strum of the strings tugs at the heart. "Black Until Dawn" has a sweet delicacy in its tune, with a more technical guitar exposing inventive artistry. Roots and Rockabilly collide in the passionate cry of "My Pain". "A Lonely Road", "Past the Yard", and "All or None" are other exceptional examples from the very real, no barriers allowed song writer.

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